

AS ONE, WE CAN.

ONE

OCEAN NETWORK EXPRESS

CSR ACTIVITY REPORT

Location:

Germany

Region:

Europe

Period:

October 2020

Type of Activity:

Social

ONE Sponsorship of Helga Cup Regatta Race 2020 in Germany

On the 3rd and 4th October 2020, ONE sponsored the Helga Cup, which took place on Alster lake in Hamburg.

The Helga Cup was first launched in 2018 by Sven Jürgensen, the North German Regatta Club and the Helga Cup team. Soon after, it established itself as the largest women's regatta worldwide. The Helga Cup prides itself on being more than a regatta, offering nationwide training and regatta workshops at little or no cost. This movement aims to support women to sail all year round and encourage those who don't sail to get involved in the sport.

The competition is open to all women, with events for able-bodied and disabled competitors. The race was split in two parts – the first being a mix of disabled and able-bodied women racing 14-foot dinghies, with a total of 10 boats racing. The second part of the race featured 30 dinghies sailed by able-bodied women with 4 crew members to each boat.

As part of our sponsorship, our logo was printed onto the spinnaker sail and side of the boat. Following several event cancellations in 2020 due to COVID-19, it was wonderful to see a successful event take place, and ONE hopes to continue supporting events which promote empowerment.



For more information, please contact,

Ocean Network Express (Europe) Ltd. Germany Branch

Anckelmannsplatz 1, 20537 Hamburg

Phone number: +49 40 80819 2600

ONE CSR Site:

one-line.com/csr